Applisonix Selectif Pro

Ultrasound Hair Removal

This is a permanent hair removal system, which uses ultrasound.
It can be used on any hair colour, red, grey, white, blonde and any skin type. It is ideal for upper lip, chin, bikini line, underarm, eyebrows, mono brow, nose, ears, areola and hair that has overgrown on a tattoo.

Applisonix Selectif™ is the industries first clinically proven ultrasound-based hair removal solution. Powered by IMPRESA™ Technology, Selectif™ Pro is the next generation of long term hair removal devices. It enables precise eyebrow contouring and pain free treatment of sensitive areas like the upper lip, chin, underarms and bikini line. Treatments are safe and free of side effects. Results are independent of hair colour and skin tone, allowing the electrologist professional to treat a wide variety of clients.

Selectif™ can complement currently available laser/IPL treatments by offering a solution for all hair colours and skin tones, and for shaping those delicate areas such as eyebrows or bikini line. Due to its precise, selective, and focused nature, Selectif™ helps the electrologist professional to achieve an extremely high level of accuracy, without giving up on safety and long term efficacy.

To watch the video go to http://www.youtube.com/watch?v=K_52yyKkB6Y

Questions & Answers

What makes ultrasound different from other technologies?
A special ultrasonic probe is used to focus the energy precisely on the hair follicle enabling treatment of highly sensitive areas. Ultrasound is channeled directly to the hair root where it is converted into heat. As a result, the temperature inhibits the hair`s re-growth. The skin in unaffected as the energy is applied directly on the hair shaft.

Is the Selectif treatment painful?
The Selectif treatment is virtually painless, as the ultrasound waves do not dissipate into the surrounding skin tissue that contains the main pain receptors. Therefore the treatment can be carried out on even the most sensitive areas like eyebrows, upper lip and bikini line.

Can white hair be treated?
Unlike laser and IPL hair removal, all colour hairs can be treated, as the ultrasound technology does not rely on the colouring (melanin) in the hair to be effective. Selectif is extremely effective on white hair as well as very fine hair.

Does it matter what colour skin I have?
Irrespective of the colour of your skin, Selectif treatments are suitable for everyone.

Selectif's technology can even be used on pigmented areas, like the areola (nipple) as well as mucous areas (nose, hair, ear, etc.)

Can I be treated if I have a suntan?
Yes, unlike laser and IPL, you can be treated, as the surrounding skin is unaffected.

Can I be treated if I am on photosensitising medication?
Yes, unlike laser and IPL, you can be treated, as the surrounding skin is unaffected.

What is the percentage of hair reduction after treatments?
In controlled clinical studies an average of 38% hair reduction has been achieved after the second treatment.

Are the results permanent?
Long-term results are dependent on genetics, hormones and medications, which can induce hair growth.

Is Selectif better than laser or IPL?
Selectif's technology has a number of advantages over laser and IPL technology because of the characteristics of ultrasound energy and the way it is applied. The effectiveness is similar to that of light-based solutions, but is not limited to the combination of dark hair and light skin.

How many treatments will I need?
The number of treatments depends upon the body area. For instance, eyebrows, upper lip, ears and knuckles generally require 6-8 treatments.

What is the recommended amount of time required between treatments?
Typically 3-4 weeks is recommended between treatments. This will vary amongst individuals, body areas, hair characteristics, etc. Following your initial appointment, your Selectif therapist can advise you more accurately.